

BROWN, CHRIS

MARKETING PROFESSIONAL, DIGITAL MULTIMEDIA

CHRIS BROWN
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OBJECTIVE

To obtain a challenging marketing position that creatively utilizes my extensive skills with multimedia & development tools.

QUALIFICATIONS

Adobe Creative Suite 5 - *Photoshop, Illustrator, Fireworks, Flash, Encore, Dreamweaver, InDesign & AfterEffects*
Video Toaster, Final Cut Pro,
iContact, Constant Contact
Microsoft Office 2010

software

HTML5, CSS3 & PHP development
Javascript & AS3
WordPress, Joomla CMS
Google AdWords & Analytics
Non-linear digital video production
Audio mixing & recording
Industry best practices
Corporate copy editing
Professional client relations
Technical troubleshooting expertise
Social media strategy & execution
Exceptional attention to detail
Adaptable & versatile

skills

EDUCATION

Master's of Business Administration
Southern New Hampshire University (2010)
Focus in international business, marketing, & quantitative analysis.

Bachelor of Arts, Digital Media
Southern New Hampshire University (2008)
Magna Cum Laude
Minors in marketing & graphic design.
President's List, 2005-2007

EXPERIENCE

Millennium Integrated Marketing (2010-) *Marketing Coordinator*

- Project management & web development.
- Email marketing, SEO & pay-per-click expertise.
- Traffic coordination, detailed reporting.
- Condensed timelines for website deliverables by an average of 40%.
- Contributed toward a 178% increase in billable web projects over six months.
- Aggressive in meeting deadlines & long term goals.

Xact Sports / B.S.T Basketball (2008-) *Webmaster, Graphic Designer*

- Extensive PHP & Javascript web development.
- Optimized logo design with Adobe Illustrator & Fireworks.

Southern New Hampshire University Department of Athletics (2007-2010) *Assistant Operations Coordinator*

- Technical multimedia development, video editing & graphic design for an NCAA Division II university.
- Oversaw production of over 1,000 hours of media, supervised a staff of 90 game operations employees.
- Responsible for completion of each year's official university athletics highlight presentation.
- Creative utilization of MPEG/H.264 media codecs.

Arnie Media, LLC (2007-2008)

- Directed 13 episodes of "Political Chowder", a landmark round-table discussion program aired in 80 communities throughout New Hampshire and Massachusetts.
- Multiple live studio duties.
- Full PHP design, database upkeep, & advertisement coordination of the official website.

Manchester Monarchs Hockey Club (2007-2008)

- Live event filming during the majority of the Manchester Monarch's home games during the 2007-2008 season.
- Operated several styles of professional-grade studio cameras.
- Filming was fed live to the Verizon Wireless Arena JumboTron, viewed by thousands of spectators.

